The Way of the Winner

Consider the average man of means. How did he get his start? By what means did he "arrive?" In the majority of cases it has been by the savings routs. Through thrift and economy a savings account was built up. And when opportunity came, he was ready. His way—the way of the winner, is open to you. You have the best possible chance to follow it: we'll help you all we can. You will soon make a start, we're sure. 4 per cent interest on savings is our interest rate.

"The Bank With a Personality"

MERCHANT'S BANK

Member Salt Lake Clearing House
Capital \$250,000.00
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Cor. Main and Third South, Salt Lake City, Utah

WE OFFER YOU THIS EXTRA INDUCEMENT TO OPEN A SAVINGS ACCOUNT

With your first deposit of \$1 or more we will furnish you with one of our new "Save and Have" home coin banks.

> You Keep the Bank We Keep the Key

Continental National Bank

Make Your Own Success

Do not be content to sit around waiting until someone shall cast success and prosperity into your lap. Get out and work for them—build up your own success.

The surest way of making permanent success is to save every dolar you can spare until you have enough to take advantage of opportunities.

We invite accounts of \$1.00 or more and pay 4 per cent compound interest on them.

Our Secured Certificates yielding 6 per cent, payable monthly, quarterly or semi-annually, are ideal investments for sums of \$100.00 or more.

SALT LAKE SEGURITY & TRUST COMPANY

32 Main Street

Salt Lake City

culture and New Mexico's is scattered over a wide range of subjects, with minerals, including the precious metals, taking an important part.

The California building, the most expensive on the grounds, is not devoted to a display of resources, this work being left to the various country groups, represented in blocks in the buildings of Kern and Tulare and Alameda and Santa Claracounties, the Sacramento valley, taking in the northern section, the San Joaquin valley, taking in the middle section, and the southern counties, whose model intensive farm and citrus orchards are among the intensely interesting outdoor exhibits.

These outdoor exhibits include the Ceylon teaplantation, with 200 sturdy young saplings brought to San Diego by Sir Thomas Lipton and growing well under the care of Singalese nurserymen, the great orchard and meadows where the International Harvester company is making the largest exhibit of its history, and the display of oil wells and by-product making by the Standard Oil company. The tractor building about which farming machinery will be shown in operation and the first outdoor automobile show in history lie to the north.

It was dinner time at Mrs. Meaneleigh's highclass boarding establishment.

"Well," said the statistical boarder, leaning back in his chair, "we have at this meal the representatives of two widely separated generations."

"How is that?" asked the inquisitive boarder, rising to the occasion,

"Why the hen we have been trying to eat was, in all probability, the great real-grandmother of this omelette!"

Then there fell a palpable silence—Philadelphia Record.

O. Henry always retined the whimsical sense of humor which made him quickly famous. One time he called on the cashier of a New York publishing house, after vainly writing several times for a check which had been promised as an advance on his royalties.

"I'm sorry," explained the cashler, "but Mr. Blank, who signs the checks, is laid up with a sprained ankle."

"But, my dear sir," expostulated the author, "does he sign them with his feet?"—Kansas City Star.

One time General Tom Marshall was speaking to a large gathering in Buffalo, when some one present every few moments kept shouting "Louder! louder." Tom stood this for a while, but at last, turning gravely to the presiding officer, he said: "Mr. Chairman, at the last day, when the angel shall with his golden trumpet proclaim that time shall be longer; when the quick and dead shall appear before the Mercy Seat to be judged, I doubt not, sir, that the solemnity of that solemn and awful scene will be interrupted by some drunken fool from Buffalo, shouting. "Louder, Lord, louder!"—San Francisco Argonant.

A husband and wife ran a freak show in a certain provincial town, but unfortunately they quarreled and the exhibits were equally divided between them. The wife decided to continue business as an exhibitor at the old address, but the husband went on a tour.

After some year's wandering the prodigal returned and a reconciliation took place, as the result of which they became business patters once more. A few mornings afterward the people of the neighborhood were sent into fits of laughter on reading the following notice in the papers:

"By the return of my husband my stock of freaks has been permanently increased."—New York Globe,

Bin Burglarized?

Some Salt Lake Home is robbed most every night

We will protect your home or apartment against burglary

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Mark most successful careers. Only those who learn to take care of trifles are able to handle big enterprises. Small savings from your income now, deposited regularly in our Savings Bank, may mean for you the difference between success and failure; between affluence and want

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